

## ABOUT US

### AG Washington Web

An innovative and technically talented Website & Digital Marketing Agency successfully building effective websites and performing digital marketing services for multi-sized clientele using our years of advanced knowledge and expertise in current coding and online marketing strategies. Hands-on experience in social media management, AdWords campaigns, banner ads, content writing, digital marketing, email marketing & branding.

We are certified specialists in many areas of the digital marketing space including, Email Marketing, Reputation Marketing, Content Marketing, and Customer Acquisition. We do what it takes to help our clients create an online presence that makes their business grow.

## Services



## NAICS CODES

- 541511**  
-Custom Web Design Services
- 541613**  
-Marketing Consulting Services
- 541810**  
-Advertising Agencies
- 519130**  
-Internet Publishing and Broadcasting

## LIST INFORMATION

DUNS: **009737127**  
 CAGE: **85SX8**  
 Washington State UBI  
**602 808 196**

## CERTIFIED SPECIALIST

Ecommerce Marketing  
 Email Marketing  
 Customer Acquisition  
 Content Marketing  
 Customer Value Optimization

## CERTIFICATIONS

OMWBE	SBE
DBE	WOSB
VOSB	SDB
MWBE	MBE
VOB	EDWOSB

## OWNERSHIP

Woman-Owned  
 Veteran-Owned  
 Minority-Owned

## Recommendations

Annette delivers better, faster results. If I had a penny for every time my old digital marketing partners said they would do something... Annette is reliable. Her word is solid, and she has done for me exactly what she promised. I look forward to engaging more in the future. ~Omri B.

Annette knows the technical side of what is needed online. Whatever obstacle I've had and asked her help on, she immediately knew how to cut through the maze to hand me the solution. And she always follows up! ~Mary M.

Her creativity, work ethic, accountability and response time are unmatched. She's truly one of a kind and I'm confident in saying without her I wouldn't have the level of business I do. ~Rob S.

## CORE COMPETENCIES

Along with our digital marketing division, IYBS Local, our teams work together to create a complete operational digital marketing ecosystem customized for each of our clients to ensure the best possible results based on their business growth plans.

**Strategic Planning and Implementation** Digital marketing, website design and development, Reputation Marketing, Digital Display Advertising, analytics and reporting.

**Website Development** including mobile first design, web maintenance and support, website traffic funnels, tracking and reporting.

**Process Mapping and Implementation of digital marketing strategies** from concept to conclusion.

**Online Video-** Interactive video, animated web video, video advertising.

**Customer Value Journey Creation** including customer avatar research, value journey audit, and growth acceleration strategies.

**Email Marketing Creation and Implementation** including email template and subject line creation, and split testing.

**Digital Marketing Education and Training** Live training workshops for business owners and staff members to help them learn to use digital marketing in their business and make informed decision around which marketing services fit their specific business.

## CLIENTS

**Country Doctor Community Health Centers (9 years)**

**Washington State Business and Professional Women**

**StartZone (Highline College)**

**Washington State SBDC (Des Moines)**

**Kent Chamber of Commerce**

**Renton Chamber of Commerce**

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## DIFFERENTIATORS

From website design and development to digital marketing consulting to local, Live workshops, we can help develop effective frameworks and strategies that get measurable results.

We hold several certifications in specific digital marketing strategies.

Many of our clients have been with us for several years. We have an excellent track record, are known for our responsiveness and getting things done.

You'll work directly with us.

We offer team or group online marketing education and training. Our local training workshops offer hands on training in creating a framework that brings predictable sales growth, knowledge, and improved skills.