

An innovative and technically talented Web & Digital Marketing Agency successfully building effective websites, and digital marketing services for multi-sized clients using proficiencies in current coding and online marketing strategies. Hands-on experience in social media management, AdWords campaigns, banner ads, content writing, video creation, email marketing & branding.

Along with our digital marketing division, IYBS Local, our teams work together to create a complete operational digital marketing ecosystem customized for each of our clients to ensure the best possible results based on their business growth plans.

We are certified specialists in many areas of the digital marketing space including, Email Marketing, Reputation Marketing, Content Marketing, and Online Video Creation. We do what it takes to help our clients create an online presence that makes their business grow.

## Services



NAICS CODES	LIST INFORMATION	CERTIFICATIONS
<b>541511</b> -Custom Web Design Services	<b>DUNS: 009737127</b> <b>CAGE: 85SX8</b> Washington State UBI <b>604 646 388</b>	OMWBE      SBE DBE          WOSB VOSB        SDB MWBE        MBE VOB          EDWOSB
<b>541613</b> -Marketing Consulting Services		<b>CERTIFIED SPECIALIST</b>
<b>541810</b> -Advertising Agencies	Ecommerce Marketing Email Marketing Customer Acquisition Content Marketing Customer Value Optimization	Woman-Owned Veteran-Owned Minority-Owned
<b>519130</b> -Internet Publishing and Broadcasting		

## Recommendations

Annette delivers better, faster results. If I had a penny for every time my old digital marketing partners said they would do something... Annette is reliable. Her word is solid, and she has done for me exactly what she promised. I look forward to engaging more in the future. ~Omri B.

Annette knows the technical side of what is needed online. Whatever obstacle I've had and asked her help on, she immediately knew how to cut through the maze to hand me the solution. And she always follows up! ~Mary M.

Her creativity, work ethic, accountability and response time are unmatched. She's truly one of a kind and I'm confident in saying without her I wouldn't have the level of business I do. ~Rob S.

## CORE COMPETENCIES

Along with our digital marketing division, IYBS Local, our teams work together to create a complete operational digital marketing ecosystem customized for each of our clients to ensure the best possible results based on their business growth plans.

**Strategic Planning and Implementation** Digital marketing, website design and development, Reputation Marketing, Digital Display Advertising, and Online Video.

**Process Mapping and Implementation of digital marketing strategies** from concept to conclusion.

**Online Video**- Create online Interactive video, animated web video, video advertising.

**Website Design, Development, Maintenance and Support** Developing website assets with attention to mobile first design, and providing support, liaison, and maintenance services.

**Email Marketing Creation and Implementation** including email template and subject line creation, and split testing.

**Digital Marketing Education and Training** Live training workshops for business owners and staff members to help them learn to use digital marketing in their business and make informed decision around which marketing services fit their specific business.

## COMPANIES WE'VE PARTNERED WITH

- Country Doctor Community Health Centers Washington State Business and Professional Women StartZone (Highline College)
- Washington State SBDC (Highline College)
- Kent Chamber of Commerce
- Renton Chamber of Commerce
- Platinum Group
- WDVA Seattle
- Urban Impact Seattle

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### LIST INFORMATION

DUNS: **009737127**  
 CAGE: **85SX8**  
 Washington State UBI  
**604 646 388**

### CERTIFIED SPECIALIST

- Ecommerce Marketing
- Email Marketing
- Customer Acquisition
- Content Marketing
- Customer Value Optimization

### CERTIFICATIONS

- OMWBE SBE
- DBE WOSB
- VOSB SDB
- MWBE MBE
- VOB EDWOSB

### OWNERSHIP

- Woman-Owned
- Veteran-Owned
- Minority-Owned

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