

An innovative and technically talented Web & Digital Marketing Agency successfully building effective websites and offering digital marketing services for small to mid-sized clients using proficiencies in current coding and effective digital marketing strategies. Hands-on experience in all aspects of digital marketing including social media management, Paid ads campaigns, banner ad design, display advertising, content writing, video creation, email marketing & branding.

Along with our digital marketing division, IYBS Local, our teams work together to create a complete operational digital marketing ecosystem customized for each of our clients to ensure the best possible results based on their business growth plans.

We are certified specialists in many areas of the digital marketing space including, Email Marketing, Reputation Marketing, Content Marketing, marketing funnels, client portals, business system strategies, and Online Video Creation. We do what it takes to help our clients create an online presence that makes their business grow.

Services



NAICS CODES

- 541511**
-Custom Web Design Services
- 541613**
-Marketing Consulting Services
- 541810**
-Advertising Agencies
- 519130**
-Internet Publishing and Broadcasting
- 541430
- 541512
- 541519
- 541890

LIST INFORMATION

DUNS: 009737127
 CAGE: 85SX8
 Washington State UBI
 604 646 388

CERTIFIED SPECIALIST

Ecommerce Marketing
 Email Marketing
 Customer Acquisition
 Content Marketing
 Retargeting Specialist

CERTIFICATIONS

DBE	SBE
VOSB	WOSB
MWBE	SDB
VOB	MBE
	EDWOSB

OWNERSHIP

Woman-Owned
 Veteran-Owned
 Minority-Owned

Recommendations

Annette delivers better, faster results. If I had a penny for every time my old digital marketing partners said they would do something... Annette is reliable. Her word is solid, and she has done for me exactly what she promised. I look forward to engaging more in the future. ~Omri B.

Annette knows the technical side of what is needed online. Whatever obstacle I've had and asked her help on, she immediately knew how to cut through the maze to hand me the solution. And she always follows up! ~Mary M.

Her creativity, work ethic, accountability and response time are unmatched. She's truly one of a kind and I'm confident in saying without her I wouldn't have the level of business I do. ~Rob S.

CORE COMPETENCIES

Along with our digital marketing division, IYBS Local, our teams work together to create a complete operational digital marketing ecosystem customized for each of our clients to ensure the best possible results based on their business growth plans.

Strategic Planning and Implementation Digital marketing, website design and development, Reputation Marketing, Digital Display Advertising, and Online Video.

Process Mapping and Implementation of digital marketing strategies from concept to conclusion.

Online Video Creation- Create online Interactive video, animated web video, video advertising.

Website Design, Development, Maintenance and Support Developing website assets with attention to mobile first design, and providing support, liaison, and maintenance services.

Email Marketing Creation and Implementation including email template and subject line creation, and split testing.

Digital Marketing Education and Training Live training workshops for business owners and staff members to help them learn to use digital marketing in their business and make informed decision around which marketing services fit their specific business.

COMPANIES WE'VE PARTNERED WITH

Platinum Group
WDVA Seattle
Urban Impact Seattle
MBDA-Tacoma
Business Impact NW
UW Foster School of Business
Thurston County EDC
City of Tukwila

Economic Development Board
WA State Dept of Veteran Affairs
Washington State Business and Professional Women StartZone (Highline College)
Washington State SBDC (Highline College)
Kent Chamber of Commerce
Renton Chamber of Commerce
Grow with Google

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CERTIFIED SPECIALIST

Ecommerce Marketing
 Email Marketing
 Customer Acquisition
 Content Marketing
 Customer Value Optimization

CERTIFICATIONS

OMWBE	SBE
DBE	WOSB
VOSB	SDB
MWBE	MBE
VOB	EDWOSB

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